PUBLIC OPERATIONAL GUIDE

Demo Sites Tour: Veridian, Aurum and Apex

Audience	Builder customer and sales team
Version	2.0
Last updated	7 November 2026

Purpose

IND EstatePilot has three demonstration websites, one for each website foundation. Use them to see what a finished website looks like, to choose the closest style for your own project, and to show a builder what is possible. All three show fictional sample content.

Important: The demo sites are sample data. Prices, distances and registration numbers on them are invented and are not real listings.

1. Veridian Homes (Family & Affordable)

Address: veridian.indestatepilot.com

- A practical, community-style website with a forest-green look.
- Three residential developments: an apartment township, a gated community and a ready-to-move community.
- Look for the home hero images, featured developments, development pages with FAQs, floor plans and brochures, and the enquiry form.
- Best for builders of apartments and communities for families.

2. Aurum Estates (Luxury)

Address: aurum.indestatepilot.com

- A refined website with a gold and dark finish and larger imagery.
- Luxury residential developments with a fuller gallery and highlights.
- Best for builders of premium residences who want a quieter, more editorial feel.

3. Apex Developers (Commercial)

Address: apex.indestatepilot.com

- A business-focused website with a navy and teal look.
- Commercial developments such as office, retail and business-park portfolios.
- Best for builders of commercial space.

4. What stays the same, and what you can change

- Each website keeps the layout of its foundation.
- In Style Studio you can change the accent colour, fonts, header, buttons and card shape. See the Style Studio and Website Look guide.
- You choose your own content: hero images, developments, About, Contact, enquiry form, Privacy Policy and Terms.

5. Use the demos in a conversation

- Open the demo closest to the builder's projects and walk through Home, a development page and the enquiry form.
- Explain that the demo shows what is possible, and that the builder's own site uses their own content.
- Share the Builder Website Setup and Launch Checklist as the next step.

Support and escalation

Use the configured public Support contact for questions about your own website. Do not send passwords, secure links or customer information.

Before a commercial launch

Terms, Privacy and Support content still needs approved legal text, support ownership and production configuration outside this guide. This guide is operational guidance, not legal advice.

Use only the current visible IND EstatePilot workflow and the responsible support process. This guide does not replace legal, compliance, security or external platform decisions.